

The book was found

# The Cat Made Me Buy It! A Collection Of Cats Who Sold Yesterday's Products



## Synopsis

116 full-color photographs of cats appearing in scores of different ads and promotions created over the last century make this the purrfect book for cat lovers and collectors of cat memorabilia! 116 full-color photographs.

## Book Information

Paperback: 96 pages

Publisher: Three Rivers Press; 1st edition (December 13, 1984)

Language: English

ISBN-10: 0517553384

ISBN-13: 978-0517553381

Product Dimensions: 0.5 x 8.8 x 11 inches

Shipping Weight: 12.6 ounces

Average Customer Review: 4.8 out of 5 starsÂ Â See all reviewsÂ (4 customer reviews)

Best Sellers Rank: #1,917,015 in Books (See Top 100 in Books) #50 inÂ Books > Crafts, Hobbies & Home > Antiques & Collectibles > Dolls, Toys & Figurines > Toy Animals #446 inÂ Books > Arts & Photography > Graphic Design > Commercial > Advertising #3664 inÂ Books > Business & Money > Marketing & Sales > Advertising

## Customer Reviews

"The Cat Made Me Buy It!: A Collection of Cats Who Sold Yesterday's Products" contains some funny, cute, charming, annoying, ridiculous, spooky, and lovely ads, all featuring cats to sell products."The Black Cat" magazine was started in 1895 by Herman D. Umbstaetter to publish short fiction by amateur writers. His wife Nelly created the Art Nouveau covers featuring black cats and sold each as a print for one dollar. The publication ceased in 1923. The cover of this book is one of those magazine covers.How about a gray kitten with a pink nose asleep in a downy bed surrounded by lace and advertising "Sleep like a kitten on Chesapeake and Ohio Lines." The cat was named Chessie, who acquired a husband who also posed for ads for the train line."Carter's Kittens" helped sell Carter's nine shades of ink from 1941 to 1957. In one ad a fluffy white Mother Cat hangs her nine kitties in socks. Each kitty is the same color as one of the inks. The ad states that Carter's Ink is as gentle as a kitten in your pen!How about the Black Cat Fortune Telling Game? Parker Brothers used the black cat, known for its reputation for good luck and/or superstition, to sell this general advice game.Another seller was the "Wedding in Catland," a puzzle that advertised Hood's Sarsaparilla and Hood's Pills. The Sarsaparilla was made from root, barks, and herbs and was

"taken" to purify the blood. Another famous ad shows a group of cats singing, talking, playing and advertising Clark's thread, or spool cotton thread on white spools. But the one that is my favorite is Black Cat Enamel Stove Polish that "outshines 'em all." Stove polish? Yes, in the late 1800's and early 1900's pot-bellied stoves were made of iron and had to be polished for protection from water, grease, and rust. The White Cat advertised the White-Cat Cigar and the Tabby advertised the Tabby Cigar. The Persian Cat advertised Northwest Apples from Washington State. A blonde, curly-haired toddler holding a black cat powdered heavily with talc advertised Vivaudou's Mavis Talc. There are Black Cat Stockings, White Cat brand underwear, and the Pussy Cat Rag was a ragtime, pre-World War I song. Just for cat alone was the Catnip Ball made and advertised for his "health and exercise." Well, there it is. I would say, Who'd have thunk it? Well, of course, it had to be thunk--cats in advertising.

Lots of color reproductions of cats on labels and in advertising from the nineteenth and early twentieth century, with discussions of what happened to the companies behind each image. This book would be a delight for any cat-enthused graphical-arts type person. What's it doing out of print?

My mother gave me one of the books in this set for Christmas (The Black Cat Made Me Buy It) because I love black cats. I enjoyed it so much, when I found out there were more, I bought them too. Great for anyone who is a fan of cats and/or old advertisements.

Book is in great condition - so happy to have a copy of this book!

[Download to continue reading...](#)

The Cat Made Me Buy It! A Collection of Cats Who Sold Yesterday's Products Cats: Cat Care- Kitten Care- How To Take Care Of And Train Your Cat Or Kitten (Cat Care, Kitten Care, Cat Training, Cats and Kittens) The Franchise Game: Discover The 7 Strategic Moves To Buying A Winning Franchise - How To Buy A Franchise - Franchising - How To Buy A Business (How To ... Types of Franchising You Can Buy Book 1) Creative Fancy Cats Coloring Book: Cats Adult Coloring Book for Mindfulness and Relaxation (Adult Coloring Book Animals, Creative Cats, Adult Coloring Book Cats) (Volume 1) Cat Training Is Easy!: How to train a cat, solve cat behavior problems and teach your cat tricks. Cat Memes: Ultimate Jokes & Memes for Kids! Over 150+ Hilarious Clean Cat Jokes! (Cat Memes, Cat Jokes, Funny Memes, Internet Memes, Cute Memes, Cute Jokes, Animal Memes, Animal Jokes, Pet Memes) Swearing Cats: A Swear Word Coloring Book featuring hilarious cats : Sweary Coloring Books : Cat Coloring Books Abyssinian Cats. Abyssinian Cat Owner's

Manual. Abyssinian Cats Care, Personality, Grooming, Health, Training, Costs and Feeding All Included. Toyger Cats. Toyger Cat Owners Manual. Toyger Cats care, personality, grooming, health and feeding all included. Maine Coon Cats. Maine Coon Cat Owner's Manual. Maine Coon cats care, personality, grooming, health, training, costs and feeding all included. Buy Gold and Silver Safely: The Only Book You Need to Learn How to Buy or Sell Gold and Silver Buy "Hot" Franchises Without Getting Burned - A How To Franchise Guide: Helping You Make the Best Decision When You Buy A Franchise Lean Customer Development: Building Products Your Customers Will Buy Cats: Cat Care- Kitten Care- How To Take Care Of And Train Your Cat Or Kitten Ultimate Encyclopedia of Cats, Cat Breeds & Cat Care Bengal Cats. Bengal Cat Owners Manual. Guide to owning a happy Bengal cat. What Customers Want: Using Outcome-Driven Innovation to Create Breakthrough Products and Services: Using Outcome-Driven Innovation to Create Breakthrough Products and Services FBA: Product Research: Complete Expert Guide: How to Search Profitable Products to Sell on ( FBA, Product Research, How to Find the Best Products to Sell on Book 1) Terry Brooks Landover CD Collection: Magic Kingdom for Sale-Sold!, The Black Unicorn, Wizard at Large, The Tangle Box, Witches' Brew Sandra Brown CD Collection 2: A Treasure Worth Seeking, Shadows of Yesterday, Prime Time

[Dmca](#)